

# ALL INDIA BANK OF BARODA OFFICERS' ASSOCIATION

(CENTRAL OFFICE)

Registered Under Indian Trade Union Act. 1926 & Recognized by Bank  
(Affiliated to INTUC and INBOC)

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**CIR. LETTER TO ZONAL SECRETARIES NO 03 OF 2022**

18<sup>th</sup> February, 2022

Dear Friends,

Many Office bearers and members from across the country are directly calling to the undersigned to inform that they are being subjected to unbearable pressure from Regional Heads /Other Functionaries to achieve unrealizable targets for enrolments of 'bob world' users and not to do day end or to leave their branches before that. But, as we understand there is no such instructions from Corporate office.

We are told that big targets have been allotted, even to remote rural branches without considering the fact that very few rural customers own a smart phone.

**We also understand that due to unbearable pressure of "BOBWORLD" enrolment, officers are under duress to resort to unethical ways to achieve the stipulated targets.**

**We are informed that in some regions right now entire focus is only on "BOBWORLD" and ultimately core business is getting adversely affected at this crucial juncture when annual closing of March 2022 is at hand.**

**We feel that it is not in the interest of the Bank to achieve such targets by hook or crook.**

To have a clear picture of the situation prevailing in different Zones, we shall hold a Meeting of Zonal Secretaries and Presidents on Saturday 19th Feb at 7.30 pm on Zoom platform, link for which will be provided one hour before meeting. Please come prepared with all relevant inputs pertaining to your areas to have threadbare discussion for tackling this burning issue.

Yours sincerely,

R.K.CHATTERJEE  
PRESIDENT

PREM KUMAR MAKKER  
GENERAL SECRETARY